

Meta Platforms, Inc. (META) - ANALYST REPORT

Executive Summary with Comprehensive Analysis

\$614.23 **-\$4.20 (-0.68%)** AS OF 2026-05-15

Strategy: No Active Position

■ QUICK DECISION

Action: WAIT | Confidence: LOW | Signal Strength: 0/7

EXECUTIVE SUMMARY - Essential Metrics

TECHNICAL METRICS	VALUE	FUNDAMENTAL METRICS	VALUE
Current Price	\$614.23	Market Cap	\$1559.2B
Past Win Rate (Backtest)	55.6%	Forward P/E	17.0x
Past Total Return	+45.2%	Analyst Target	\$826.69
RSI / Trend Strength	46 / 21	Upside to Target	+34.6%
MACD Signal	Bearish	Revenue Growth	+33.1%
Profit Factor	2.57	Institutional Own.	79.1%
Open Position	No open position	Analyst Ratings	62 Buy / 5 Hold / 0 Sell

■ TECHNICAL ANALYSIS SUMMARY

Indicator	Value	Signal
EMA 20	\$623.17	Bearish
EMA 50	\$628.97	Bearish
RSI (14)	45.6	Neutral range
Trend Strength (ADX)	20.7	Emerging trend (20-25)

■ CONSENSUS & INVESTMENT RATIONALE

RATING	BUY
Target Price	\$826.69
Upside/Downside	+34.6%
Risk/Reward	2.31:1
Time Horizon	6-12 months

Investment Rationale: Our BUY rating is based on: (1) Technical backtest showing 55.6% win rate with +45.2% total return over backtest period, (2) +34.6% upside to analyst consensus target of \$826.69, (3) Strong fundamental growth profile with +33.1% revenue growth, and (4) 79.1% institutional ownership indicating high conviction from professional investors.

Action: No confluence signal (score=0). Wait for score ≥ 5 before deploying capital.

Technical Signal: Confluence 0/7 (threshold: 5) | **Risk/Reward:** Neutral

■ KEY INSIGHT

The chandelier strategy has proven effective (Win Rate: 55.6%, Avg Return: +8.7%), but patience is critical. Only enter on confirmed signals with proper risk management. Current technical confluence of 0 does not meet entry threshold of 5 - remain on sidelines. Fundamental backdrop shows 62% earnings growth with 79% institutional ownership, indicating strong conviction from professional investors.

■ INTELLIGENT STOP LOSS STRATEGY

METRIC	VALUE	DETAILS
Current Price	\$614.23	Latest market price
Buy Stop Loss	\$580.12	Conservative 2.0x ATR (5.6% distance)
Position Stop Loss	\$580.12	Hybrid 2.00x ATR (5.6% distance)
ATR (14-day)	\$17.05	Volatility: 2.8% of price
ADX Strength	20.7	Emerging trend

Status: New position - Standard stop loss levels

ADX: 20-25 = Emerging trend | 25-50 = Strong trend | 50+ = Very strong

■ Strategy Comparison: Conservative vs Hybrid

METRIC	CONSERVATIVE (2.0x ATR)	HYBRID (Adaptive)
Past Win Rate	56%	57%
Past Total Return	+45.2%	+45.5%
Max Drawdown	-12.4%	-10.7%
Total Trades	18	23
Position	NONE	NONE

Both strategies analyzed independently. Conservative uses fixed 2.0x ATR stops. Hybrid adapts stops based on position profit.

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■ ANALYST RATING CHANGES - COMPLETE HISTORY

All recent upgrades, downgrades, and price target changes (last 90 days)

No recent analyst rating changes available from data source.

Analyst Price Targets

Average Target: \$826.69 (+34.6% from current)

High Target: \$1015.00 (+65.2%)

Low Target: \$614.00 (-0.0%)

Current Price: \$614.23

DETAILED ANALYSIS: BUY-SIDE PERSPECTIVE

In-Depth Portfolio Management Analysis

Expected Returns & Position Sizing

Based on backtest performance (Win Rate: 55.6%, Avg Return: +8.7%) and analyst consensus (Target: \$826.69, +34.6% upside), an **OVERWEIGHT** exposure may be considered. Risk/Reward ratio of 2.31:1 suggests favorable risk-adjusted returns. No current position - opportunity to establish entry at favorable technical levels.

Catalyst Calendar & Timing

Next Major Catalyst: Jul 29, 2026 earnings report

Seasonality: Historical analysis shows positive momentum in backtest period

Technical Setup: Neutral - waiting for confluence signal

Institutional Activity: 79.1% institutional ownership (Largest: Blackrock Inc.)

Short Interest: 1.3% of float - Moderate short interest

Liquidity Profile

Average Volume: 15.3M shares/day - Moderately liquid

Market Cap: \$1559.2B - Large cap

Beta: 1.24 - Higher than market volatility

Execution Risk: Low for institutional-sized positions

SELL-SIDE PERSPECTIVE - Investment Research Analysis

Investment Thesis

Meta Platforms, Inc. operates in the Communication Services sector (Internet Content & Information). Current valuation of 17.0x forward P/E reflects reasonable multiples relative to growth prospects. Operating margin of 40.6% shows strong profitability. **Fundamental Outlook:** Strong Growth - Positive operating leverage with revenue and earnings acceleration

Valuation Analysis

Forward P/E: 17.0x

Trailing P/E: 22.3x

Price/Sales: 7.25x - Premium valuation

Price/Book: 6.40x

Enterprise Value: \$1564.8B

EV/Revenue: 7.28x (vs industry avg)

Competitive Positioning & Market Share

Key Competitors: Various industry players

U.S. Market Share: 0% - Competitive player

Global Market Share: 0%

Competitive Advantages: Market position, Technology, Brand

Key Products: Core products and services

Institutional Sentiment & Ownership

Institutional Ownership: 79.1% - Very high institutional confidence

Largest Holder: Blackrock Inc. (168.8M shares)

Analyst Coverage: 67 analysts

Consensus: 62 Buy, 5 Hold, 0 Sell - Bullish sentiment

■ 7-DAY NEWS SENTIMENT ANALYSIS

Market Sentiment from Recent Financial News

METRIC	VALUE	ANALYSIS
Overall Score	+3.8 / 10	Slightly Bullish
Articles Analyzed	10	Last 7 days (top 5 shown per category)
Bullish Articles	6 (60%)	Positive sentiment
Bearish Articles	0 (0%)	Negative sentiment
Neutral Articles	4 (40%)	Mixed/Neutral tone

■ TOP BULLISH HEADLINES

1. Oracle Corporation (ORCL) Named Top Pick as Oppenheimer Lifts Price Target (Insider Monkey, May 16)

Oracle Corporation (NYSE:ORCL) is among the stocks with the best earnings growth for the next 10 years. On May 12, Brian Schwartz from Oppenheimer lif...

Source: <https://finance.yahoo.com/markets/stocks/articles/oracle-corporation-orcl-named->

2. Trump's More Than 3,700 Trades Astonish Wall Street Insiders (Bloomberg, May 16)

(Bloomberg) -- President Donald Trump's latest financial disclosures show that he or his investment advisers made more than 3,700 trades in the first ...

Source: <https://finance.yahoo.com/markets/stocks/articles/trump-traded-nvidia-boeing-int>

3. The Staggering Number Jensen Huang Just Revealed Changes Everything About AI (24/7 Wall St., May 16)

The U.S. electricity grid hasn't faced a demand shock like this since the post-World War II industrial boom. For decades, power consumption grew at a ...

Source: <https://247wallst.com/investing/2026/05/16/the-staggering-number-jensen-huang-ju>

4. Buy Nvidia Under \$250 on Trump's China Visit and Warsh's Dovish AI Signals (24/7 Wall St., May 16)

NVIDIA (NASDAQ:NVDA) at \$235.74 screens attractively under \$250. President Trump's China visit and growing signals that potential Fed Chair candidate ...

Source: <https://247wallst.com/investing/2026/05/16/buy-nvidia-under-250-on-trumps-china->

5. The SpaceX IPO Is Coming June 12. Here's Why You Shouldn't Rush In to Buy (24/7 Wall St., May 16)

For years, investors have watched private companies stay private longer while Wall Street's biggest gains increasingly went to venture capital firms a...

Source: <https://247wallst.com/investing/2026/05/16/the-spacex-ipo-is-coming-june-12-here>

■ SENTIMENT INTERPRETATION

The news sentiment is **moderately bullish**, showing generally positive coverage with some caution. Market perception appears favorable but not overwhelmingly positive. This neutral-to-positive sentiment suggests steady conditions without extreme optimism.

DEEP DIVE: COMPREHENSIVE RISK ASSESSMENT

Detailed Risk Factors and Mitigation Strategies

Key Risks & Mitigants

Company-Specific Risks:

- Competition
- Market conditions
- Regulatory changes

Technical Risk Factors:

- Win Rate: 55.6% (10 wins, 8 losses)
- Profit Factor: 2.57x (Avg Win 22.8% vs Avg Loss -8.9%)
- Current Confluence: 0 (Last: 3 on Mar 27) - No setup - awaiting signal
- Volatility (ATR 14): \$17.05 (2.8% of price) - Stop loss typically 2-3x ATR

Market Risk:

- Beta: 1.24 - Above-average market sensitivity
- Short Interest: 1.3% - Normal short activity

REFERENCE: APPENDIX A - Complete Technical Indicators

Comprehensive Technical Data for Quantitative Analysis

Indicator	Value	Interpretation
EMA 20	\$623.17	Short-term trend
EMA 50	\$628.97	Medium-term trend
EMA 200	\$647.34	Long-term trend
Relative Strength	45.6	Neutral range
MACD	-6.52	Bearish
MACD Signal	-3.67	Signal line
MACD Histogram	-2.86	Bearish
Volatility (ATR 14)	\$17.05	2.8% of price
Trend Strength (ADX)	20.7	Emerging trend (20-25)
+DI	24.0	Positive directional movement
-DI	31.9	Negative directional movement
Stochastic %K	26.9	Neutral
Stochastic %D	20.8	Neutral
Bollinger Upper	\$696.53	Resistance zone
Bollinger Middle	\$634.71	Moving average
Bollinger Lower	\$572.90	Support zone
VWAP	\$614.91	Volume-weighted average

REFERENCE: APPENDIX B - Complete Fundamental Metrics

Comprehensive Fundamental Data for Financial Analysis

Category	Metric	Value	Interpretation
Valuation	Market Cap	\$1559.2B	Total market value
Valuation	Enterprise Value	\$1564.8B	Total company value
Valuation	Forward P/E	17.0x	Price to forward earnings
Valuation	Trailing P/E	22.3x	Price to trailing earnings
Valuation	PEG Ratio	0.89	P/E relative to growth
Valuation	Price/Sales	7.25x	Market cap to revenue
Valuation	Price/Book	6.40x	Price to book value
Valuation	EV/Revenue	7.28x	Enterprise value to revenue
Valuation	EV/EBITDA	14.3x	Enterprise value to EBITDA
Performance	Revenue (TTM)	\$215.0B	Trailing 12-month revenue
Performance	Revenue Growth	+33.1%	Year-over-year growth
Performance	Earnings Growth	+62.4%	Earnings growth rate
Performance	EPS Growth (Next Yr)	+31.5%	Forward EPS growth estimate
Performance	Gross Profit	\$176.1B	Revenue minus COGS
Performance	Operating Income	\$124.0B	EBIT
Performance	Net Income	\$70.6B	Bottom line profit
Performance	Free Cash Flow	\$25.6B	Cash after capex
Performance	Operating Cash Flow	\$124.0B	Cash from operations
Profitability	Gross Margin	81.9%	Gross profit margin
Profitability	Operating Margin	40.6%	Operating efficiency
Profitability	Profit Margin	32.8%	Net margin
Profitability	ROE	32.9%	Return on equity
Profitability	ROA	16.4%	Return on assets
Profitability	ROIC	N/A	Return on invested capital
Balance Sheet	Total Assets	\$0.0B	Total assets
Balance Sheet	Total Liabilities	\$0.0B	Total liabilities
Balance Sheet	Total Debt	\$86.8B	Total debt outstanding
Balance Sheet	Cash & Equivalents	\$81.2B	Liquid assets
Balance Sheet	Book Value/Share	\$96.01	Net worth per share
Balance Sheet	Current Ratio	2.35	Current assets/liabilities
Balance Sheet	Quick Ratio	2.11	Liquid assets/liabilities
Balance Sheet	Debt/Equity	0.36	Leverage ratio
Market	Beta	1.24	Market correlation
Market	52-Week High	\$796.25	Annual high
Market	52-Week Low	\$520.26	Annual low

Market	Avg Volume	15.3M	Average daily volume
Market	Shares Outstanding	2.2B	Total shares
Market	Float	2.2B	Tradeable shares
Market	Short Interest	1.3%	Shares sold short
Market	Institutional Own.	79.1%	Institution held
Analysts	Coverage Count	58	Number of analysts
Analysts	Average Rating	1.3	1=Strong Buy, 5=Sell
Analysts	Buy/Hold/Sell	62/5/0	Rating distribution
Analysts	Target Price	\$826.69	Average price target
Analysts	Target High	\$1015.00	Highest target
Analysts	Target Low	\$614.00	Lowest target
Other	Next Earnings	Jul 29, 2026	Earnings report date
Other	Dividend Yield	0.34%	Annual dividend rate
Other	Ex-Dividend Date	1773619200	Next ex-div date

REFERENCE: APPENDIX C - Complete Trade History

Detailed Backtesting Results and Trade Log

Entry	Exit	Type	Entry \$	Exit \$	Past P&L %	Past P&L \$
2019-04-25	2019-05-29	CONFLUENCE	\$193.26	\$182.19	-5.7%	\$-266
2019-06-17	2019-07-25	CONFLUENCE	\$189.01	\$200.71	+6.2%	+\$211
2019-08-14	2019-08-15	CONFLUENCE	\$179.71	\$182.59	+1.6%	+\$52
2019-10-02	2020-02-27	CONFLUENCE	\$174.60	\$189.75	+8.7%	+\$348
2020-04-30	2020-11-05	CONFLUENCE	\$204.71	\$294.68	+44.0%	+\$990
2021-03-04	2021-09-29	CONFLUENCE	\$257.64	\$339.61	+31.8%	+\$1066
2021-10-12	2022-01-28	CONFLUENCE	\$323.77	\$301.71	-6.8%	\$-309
2022-03-14	2022-06-22	CONFLUENCE	\$186.63	\$155.85	-16.5%	\$-339
2023-01-12	2023-04-14	GOLDEN_CROSS	\$136.71	\$221.49	+62.0%	+\$2035
2023-04-27	2023-07-28	CONFLUENCE	\$238.56	\$325.48	+36.4%	+\$1565
2024-02-02	2024-04-30	CONFLUENCE	\$474.99	\$430.17	-9.4%	\$-448
2024-04-30	2024-05-01	CONFLUENCE	\$430.17	\$439.19	+2.1%	+\$63
2024-07-05	2024-07-16	CONFLUENCE	\$539.91	\$489.79	-9.3%	\$-551
2024-07-25	2025-03-13	CONFLUENCE	\$453.41	\$590.64	+30.3%	+\$1098
2025-05-14	2025-06-11	GOLDEN_CROSS	\$659.36	\$694.14	+5.3%	+\$348
2025-06-27	2025-10-07	CONFLUENCE	\$733.63	\$713.08	-2.8%	\$-185
2026-01-30	2026-02-13	GOLDEN_CROSS	\$716.50	\$639.77	-10.7%	\$-537
2026-04-20	2026-05-05	GOLDEN_CROSS	\$670.91	\$604.96	-9.8%	\$-462

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Next Earnings: Jul 29, 2026

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