Verizon Communications Inc. (VZ) - ANALYST REPORT

Executive Summary with Comprehensive Analysis

$48.48 **+$0.26 (+0.54%)** AS OF 2026-08-14

Strategy: Conservative Stop Loss (Fixed ATR-based)

QUICK DECISION

Action: HOLD | **Confidence:** LOW | **Signal Strength:** 0/7 (no confluence event in the last 30 days)

EXECUTIVE SUMMARY - Essential Metrics

TECHNICAL METRICS	VALUE	FUNDAMENTAL METRICS	VALUE
Current Price	$48.48	Market Cap	$201.4B
Past Win Rate (Backtest)	38.5%	Forward P/E	9.2x
Past Total Return	+23.1%	Analyst Target	$51.56
RSI / Trend Strength	65 / 16	Upside to Target	+6.3%
MACD Signal	Bullish	Revenue Growth	-0.7%
Profit Factor	4.63	Institutional Own.	71.4%
Position Entry	2026-07-02 @ $41.85	Analyst Ratings	11 Buy / 14 Hold / 0 Sell
Open Position Past P&L	+15.8%		

TECHNICAL ANALYSIS SUMMARY

Indicator	Value	Signal
EMA 20	$46.54	Bullish
EMA 50	$45.72	Bullish
RSI (14)	65.4	Strong bullish momentum
Trend Strength (ADX)	16.0	Weak/No trend (<20)

CONSENSUS HUD

HOLD +6.3% to $51.56 on a 1.30:1 reward-to-risk, 6-12 month horizon

SIGNAL STRENGTH	WIN RATE	STREET	UPSIDE	RISK / REWARD
0/7	38%	11/25	+6.3%	1.30:1
no signal in 30d	13 backtested trades	analysts rate buy	to analyst target	vs. 2x ATR stop

Technical Confluence	0/7 (no signal in 30d)	**Backtest**	38.5% win rate, +23.1% total return
Analyst Consensus	11 buy / 14 hold / 0 sell	**Target Price**	$51.56 (+6.3%)
Market Volatility	Beta 0.23	**Valuation**	9.2x forward P/E
Revenue Growth	-0.7%	**Institutional Own.**	71.4%
Position	Already open — +15.8%	**News Sentiment**	Bullish (+4.1/10)

Action Plan: Maintain position with +15.8% unrealized gain. Watch for confluence signal to add.

■ *KEY INSIGHT*

The fixed stop strategy has proven effective (Win Rate: 38.5%, Avg Return: +4.8%), but patience is critical. Only enter on confirmed signals with proper risk management. Current technical confluence of 0 does not meet entry threshold of 5 - remain on sidelines. Fundamental backdrop shows -22% earnings growth with 71% institutional ownership, indicating strong conviction from professional investors.

■ INTELLIGENT STOP LOSS STRATEGY

METRIC	VALUE	DETAILS
Current Price	**$48.48**	Latest market price
Buy Stop Loss	**$46.11**	Conservative 2.0x ATR (4.9% distance)
Position Stop Loss	**$46.70**	Adaptive 1.50x ATR (3.7% distance)
ATR (14-day)	$1.18	Volatility: 2.4% of price
ADX Strength	16.0	Weak/No Trend

Status: Position up +16% - Adaptive strategy adjusts for momentum

ADX: 20-25 = Emerging trend | 25-50 = Strong trend | 50+ = Very strong

■ Strategy Comparison: Conservative vs Adaptive

METRIC	CONSERVATIVE (2.0x ATR)	ADAPTIVE (Dynamic)
Past Win Rate	38%	50%
Past Total Return	+23.1%	+1.0%
Max Drawdown	-14.1%	-19.4%
Total Trades	13	20
Position	OPEN	OPEN

Both strategies analyzed independently. Conservative uses fixed 2.0x ATR stops. Adaptive adjusts stops based on position profit.

For the latest stock analysis, support, resistance and interactive charts, visit [Ultra Stock Analysis Pro]

■ ANALYST RATING CHANGES - COMPLETE HISTORY

All recent upgrades, downgrades, and price target changes (last 90 days)

Firm	Action	From → To	Date
Wells Fargo	INITIATED	Equal-Weight	Jul 08, 2026
Freedom Broker	INITIATED	Hold	Jun 12, 2026

Analyst Price Targets

Average Target: $51.56 (+6.3% from current)
High Target: $71.00 (+46.5%)
Low Target: $44.00 (-9.2%)
Current Price: $48.48

RISK HUD - Deep Dive Assessment

Five risk axes scored LOW / MODERATE / HIGH, then the mitigation that follows from them.

CONTAINED RISK no single axis reads high

MARKET	VOLATILITY	VALUATION	EVENT	TECHNICAL
LOW	**MODERATE**	**LOW**	**LOW**	**MODERATE**
beta 0.23	ATR 2.4% of price	fwd P/E 9.2x	earnings in 67d	RSI 65

Mitigation - Stop	2-3x ATR = $2.37 - $3.55 below entry (4.9% at 2x)	**Mitigation - Sizing**	standard position size is supportable
52-Week Range	$38.39 - $51.68, now $48.48	**Next Earnings**	Oct 20, 2026 (67d away)
Short Interest	2.0% of float - normal short activity	**Sector Exposure**	Communication Services - cycle and regulatory risk specific to the group
Backtest Edge	38.5% win rate (5W / 8L), 4.63x profit factor	**Win vs. Loss Size**	avg win 19.2% vs. avg loss -4.2%
Current Setup	0/7 (no signal in 30d) - no setup, awaiting signal	**Company-Specific**	Competition, Market conditions, Regulatory changes

BUY-SIDE HUD - Portfolio Management

How much to own, what the historical edge is, and whether the position can be traded at size.

MARKET WEIGHT +6.3% to the $51.56 analyst target against a 4.9% stop - moderate risk-adjusted return

UPSIDE	RISK / REWARD	WIN RATE	PROFIT FACTOR	POSITION
+6.3%	**1.30:1**	**38%**	**4.63x**	**+15.8%**
to analyst target	vs. 2x ATR stop	13 backtested trades	avg trade +4.8%	open position

Signal Strength	**0/7 (no signal in 30d) - no setup, awaiting signal**	**RSI / ADX**	**65 / 16.0 - weak/no trend (<20)**
Stop Zone (2-3x ATR)	$2.37 - $3.55 below entry	**Next Catalyst**	Oct 20, 2026 earnings
Avg Volume	**27.6M/day - moderately liquid**	**Execution Risk**	**Low at institutional size**
Market Cap	$201.4B - large cap	**Beta**	**0.23 - below-market volatility**
Institutional Own.	**71.4% - largest: Blackrock Inc.**	**Short Interest**	2.0% of float - moderate

SELL-SIDE HUD - Investment Research

Verizon Communications Inc. - Communication Services / Telecom Services. What the business is worth and where the Street stands.

CHALLENGED significant earnings headwinds requiring restructuring

FORWARD P/E	PEG	REVENUE GROWTH	EPS GROWTH	OPERATING MARGIN
9.2x	**0.89**	**-1%**	**+38%**	**23%**
discounted multiple	growth-adjusted P/E	year over year	next fiscal year	profitability

Analyst Consensus	**Buy - 11B / 14H / 0S across 25 analysts**	**Target Range**	**$44.00 - $71.00, avg $51.56 (+6.3%)**
Trailing P/E	**12.6x**	**Price / Sales**	**1.45x - market multiple**
Price / Book	**1.94x**	**Enterprise Value**	$394.5B (2.84x revenue)
Revenue (TTM)	$138.9B	**Free Cash Flow**	**$17.5B**
Earnings Growth	**-22.0%**	**Institutional Own.**	**71.4% - very high confidence**
Key Competitors	Various industry players	**Market Share**	0% US / 0% global - competitive player
Moat	Market position, Technology, Brand	**Key Products**	Core products and services

■ 7-DAY NEWS SENTIMENT ANALYSIS

Market Sentiment from Recent Financial News

METRIC	VALUE	ANALYSIS
Overall Score	**+4.1 / 10**	Bullish
Articles Analyzed	3	Last 7 days (top 5 shown per category)
Bullish Articles	2 (67%)	Positive sentiment
Bearish Articles	0 (0%)	Negative sentiment
Neutral Articles	1 (33%)	Mixed/Neutral tone

■ *TOP BULLISH HEADLINES*

1. **Verizon vs. Nokia: Which Telecom Stock is the Better Buy Now?** (Zacks, Aug 14)

VZ and NOK are expanding their telecom strategies for AI-driven demand, with different strengths in connectivity and infrastructure....

Source: https://finance.yahoo.com/markets/stocks/articles/verizon-vs-nokia-telecom-stock

2. **AST SpaceMobile Gets FCC Nod To Test 800 MHz Satellite Connectivity – A Look At The Key Highlights** (Stocktwits, Aug 14)

The Federal Communications Commission granted temporary approval to AST SpaceMobile to test satellite connectivity using up to 100 commercially availa...

Source: https://stocktwits.com/news-articles/markets/equity/ast-space-mobile-gets-fcc-no

■ *SENTIMENT INTERPRETATION*

The news sentiment is **strongly bullish**, indicating positive market perception and favorable coverage. This suggests growing investor confidence and potential upward momentum. Consider this as a supporting factor for bullish positions, but verify with technical and fundamental analysis.

REFERENCE: APPENDIX A - Complete Technical Indicators

Comprehensive Technical Data for Quantitative Analysis

Indicator	Value	Interpretation
Current Price	$48.48	as of 2026-08-14
Volume	15.1M	avg 27.6M/day
EMA 20	$46.54	Short-term trend
EMA 50	$45.72	Medium-term trend
EMA 200	$44.18	Long-term trend
Relative Strength	**65.4**	Strong bullish momentum
MACD	**0.92**	Bullish
MACD Signal	**0.79**	Signal line
MACD Histogram	**0.13**	Bullish
Volatility (ATR 14)	$1.18	2.4% of price
Trend Strength (ADX)	**16.0**	Weak/No trend (<20)
+DI	**32.7**	Positive directional movement
-DI	**22.5**	Negative directional movement
Stochastic %K	**76.0**	Neutral
Stochastic %D	**69.7**	Neutral
Bollinger Upper	$49.49	Upper volatility band
Bollinger Middle	$46.51	Moving average
Bollinger Lower	$43.53	Lower volatility band
Band Position	83.1%	0% = lower band, 100% = upper
VWAP	$48.43	Volume-weighted average

REFERENCE: APPENDIX B - Complete Fundamental Metrics

Comprehensive Fundamental Data for Financial Analysis

Category	Metric	Value	Interpretation
Valuation	Market Cap	$201.4B	Total market value
Valuation	Enterprise Value	$394.5B	Total company value
Valuation	Forward P/E	**9.2x**	Price to forward earnings
Valuation	Trailing P/E	**12.6x**	Price to trailing earnings
Valuation	PEG Ratio	**0.89**	P/E relative to growth
Valuation	Price/Sales	**1.45x**	Market cap to revenue
Valuation	Price/Book	**1.94x**	Price to book value
Valuation	EV/Revenue	2.84x	Enterprise value to revenue
Valuation	EV/EBITDA	7.7x	Enterprise value to EBITDA
Performance	Revenue (TTM)	$138.9B	Trailing 12-month revenue
Performance	Revenue Growth	**-0.7%**	Year-over-year growth
Performance	Earnings Growth	**-22.0%**	Earnings growth rate
Performance	EPS Growth (Next Yr)	**+37.5%**	Forward EPS growth estimate
Performance	Gross Profit	$82.6B	Revenue minus COGS
Performance	Operating Income	$38.8B	EBIT
Performance	Net Income	$16.2B	Bottom line profit
Performance	Free Cash Flow	$17.5B	Cash after capex
Performance	Operating Cash Flow	$38.8B	Cash from operations
Profitability	Gross Margin	**59.5%**	Gross profit margin
Profitability	Operating Margin	**23.0%**	Operating efficiency
Profitability	Profit Margin	**11.6%**	Net margin
Profitability	ROE	**15.8%**	Return on equity
Profitability	ROA	**5.0%**	Return on assets
Profitability	ROIC	N/A	Return on invested capital
Balance Sheet	Total Assets	$0.0B	Total assets
Balance Sheet	Total Liabilities	$0.0B	Total liabilities
Balance Sheet	Total Debt	$193.6B	Total debt outstanding
Balance Sheet	Cash & Equivalents	$1.8B	Liquid assets
Balance Sheet	Book Value/Share	$25.01	Net worth per share
Balance Sheet	Current Ratio	**0.60**	Current assets/liabilities
Balance Sheet	Quick Ratio	0.46	Liquid assets/liabilities
Balance Sheet	Debt/Equity	**1.84**	Leverage ratio
Market	Beta	**0.23**	Market correlation
Market	52-Week High	$51.68	Annual high
Market	52-Week Low	$38.39	Annual low

Market	Avg Volume	27.6M	Average daily volume
Market	Shares Outstanding	4.2B	Total shares
Market	Float	4.1B	Tradeable shares
Market	Short Interest	2.0%	Shares sold short
Market	Institutional Own.	71.4%	Institution held
Analysts	Coverage Count	23	Number of analysts
Analysts	Average Rating	2.3	1=Strong Buy, 5=Sell
Analysts	Buy/Hold/Sell	11/14/0	Rating distribution
Analysts	Target Price	$51.56	Average price target
Analysts	Target High	$71.00	Highest target
Analysts	Target Low	$44.00	Lowest target
Other	Next Earnings	Oct 20, 2026	Earnings report date
Other	Dividend Yield	5.84%	Annual dividend rate
Other	Ex-Dividend Date	1783641600	Next ex-div date

REFERENCE: APPENDIX C - Complete Trade History

Detailed Backtesting Results and Trade Log

Entry	Exit	Type	Entry $	Exit $	Past P&L %	Past P&L $
2020-03-25	2020-10-26	CONFLUENCE	$34.12	$40.79	+19.6%	$+354
2020-11-10	2021-01-04	GOLDEN_CROSS	$43.12	$41.53	-3.7%	$-218
2021-02-16	2021-05-28	CONFLUENCE	$38.62	$40.72	+5.4%	$+381
2021-12-01	2022-04-27	CONFLUENCE	$36.71	$36.62	-0.3%	$-18
2022-10-13	2022-11-25	CONFLUENCE	$28.32	$30.36	+7.2%	$+287
2023-01-04	2023-03-01	GOLDEN_CROSS	$32.00	$30.27	-5.4%	$-281
2023-04-10	2023-04-25	GOLDEN_CROSS	$31.61	$29.96	-5.2%	$-371
2023-04-28	2023-05-02	GOLDEN_CROSS	$31.19	$30.26	-3.0%	$-170
2023-10-24	2024-09-30	CONFLUENCE	$28.65	$39.39	+37.5%	$+1644
2024-10-22	2024-11-04	CONFLUENCE	$36.97	$36.58	-1.1%	$-65
2024-11-25	2024-12-11	CONFLUENCE	$39.18	$37.41	-4.5%	$-301
2025-02-19	2026-02-23	GOLDEN_CROSS	$38.09	$48.12	+26.4%	$+1897
2026-04-08	2026-07-02	CONFLUENCE	$46.53	$41.85	-10.1%	$-680
2026-07-02	OPEN	CONFLUENCE	$41.85	OPEN	+15.8%	$+584

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Next Earnings: Oct 20, 2026
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