

Exxon Mobil Corporation (XOM) - ANALYST REPORT

Executive Summary with Comprehensive Analysis

\$160.49 **+\$2.57 (+1.63%)** AS OF 2026-05-18

Strategy: Conservative Stop Loss (Fixed ATR-based)

■ QUICK DECISION

Action: HOLD | Confidence: LOW | Signal Strength: 0/7

EXECUTIVE SUMMARY - Essential Metrics

TECHNICAL METRICS	VALUE	FUNDAMENTAL METRICS	VALUE
Current Price	\$160.49	Market Cap	\$665.2B
Past Win Rate (Backtest)	53.8%	Forward P/E	15.4x
Past Total Return	+65.3%	Analyst Target	\$167.86
RSI / Trend Strength	64 / 15	Upside to Target	+4.6%
MACD Signal	Bullish	Revenue Growth	+2.6%
Profit Factor	4.29	Institutional Own.	68.9%
Position Entry	2026-01-05 @ \$123.69	Analyst Ratings	13 Buy / 11 Hold / 2 Sell
Open Position Past P&L	+29.8%		

■ TECHNICAL ANALYSIS SUMMARY

Indicator	Value	Signal
EMA 20	\$151.92	Bullish
EMA 50	\$150.85	Bullish
RSI (14)	63.7	Strong bullish momentum
Trend Strength (ADX)	15.0	Weak/No trend (<20)

■ CONSENSUS & INVESTMENT RATIONALE

RATING	HOLD
Target Price	\$167.86
Upside/Downside	+4.6%
Risk/Reward	0.31:1
Time Horizon	6-12 months

Investment Rationale: Our HOLD rating is based on: (1) Technical backtest showing 53.8% win rate with +65.3% total return over backtest period, (2) +4.6% upside to analyst consensus target of \$167.86, (3) Challenged fundamental growth profile with +2.6% revenue growth, and (4) 68.9% institutional ownership indicating high conviction from professional investors.

Action: Lock in gains after +29.8% run. Reduce exposure near resistance. Trail stop on remainder.

Technical Signal: Confluence 0/7 (threshold: 5) | **Risk/Reward:** Neutral

■ KEY INSIGHT

The fixed stop strategy has proven effective (Win Rate: 53.8%, Avg Return: +13.5%), but patience is critical. Only enter on confirmed signals with proper risk management. Current technical confluence of 0 does not meet entry threshold of 5 - remain on sidelines. Fundamental backdrop shows -43% earnings growth with 69% institutional ownership, indicating strong conviction from professional investors.

■ INTELLIGENT STOP LOSS STRATEGY

METRIC	VALUE	DETAILS
Current Price	\$160.49	Latest market price
Buy Stop Loss	\$151.86	Conservative 2.0x ATR (5.4% distance)
Position Stop Loss	\$155.10	Hybrid 1.25x ATR (3.4% distance)
ATR (14-day)	\$4.31	Volatility: 2.7% of price
ADX Strength	15.0	Weak/No Trend

Status: Position up +30% - Adaptive strategy adjusts for momentum

ADX: 20-25 = Emerging trend | 25-50 = Strong trend | 50+ = Very strong

■ Strategy Comparison: Conservative vs Hybrid

METRIC	CONSERVATIVE (2.0x ATR)	HYBRID (Adaptive)
Past Win Rate	54%	55%
Past Total Return	+65.3%	+61.4%
Max Drawdown	-13.8%	-13.5%
Total Trades	13	20
Position	OPEN	OPEN

Both strategies analyzed independently. Conservative uses fixed 2.0x ATR stops. Hybrid adapts stops based on position profit.

For the latest stock analysis, support, resistance and interactive charts, visit [Ultra Stock Analysis Pro](#)

■ ANALYST RATING CHANGES - COMPLETE HISTORY

All recent upgrades, downgrades, and price target changes (last 90 days)

Firm	Action	From → To	Date
RBC Capital	REITERATED	Sector Perform → Sector Perform	May 05, 2026
Wolfe Research	DOWNGRADE	Outperform → Peer Perform	Apr 21, 2026
BNP Paribas	UPGRADE	Underperform → Neutral	Apr 17, 2026

Analyst Price Targets

Average Target: \$167.86 (+4.6% from current)

High Target: \$185.00 (+15.3%)

Low Target: \$130.00 (-19.0%)

Current Price: \$160.49

DETAILED ANALYSIS: BUY-SIDE PERSPECTIVE

In-Depth Portfolio Management Analysis

Expected Returns & Position Sizing

Based on backtest performance (Win Rate: 53.8%, Avg Return: +13.5%) and analyst consensus (Target: \$167.86, +4.6% upside), a **MARKET WEIGHT** exposure may be considered. Risk/Reward ratio of 0.31:1 suggests unfavorable risk-adjusted returns. Current open position shows +29.8% unrealized gain, supporting hold decision.

Catalyst Calendar & Timing

Next Major Catalyst: Jul 31, 2026 earnings report

Seasonality: Historical analysis shows positive momentum in backtest period

Technical Setup: Neutral - waiting for confluence signal

Institutional Activity: 68.9% institutional ownership (Largest: Blackrock Inc.)

Short Interest: 1.2% of float - Moderate short interest

Liquidity Profile

Average Volume: 21.3M shares/day - Moderately liquid

Market Cap: \$665.2B - Large cap

Beta: 0.18 - Lower than market volatility

Execution Risk: Low for institutional-sized positions

SELL-SIDE PERSPECTIVE - Investment Research Analysis

Investment Thesis

Exxon Mobil Corporation operates in the Energy sector (Oil & Gas Integrated). Current valuation of 15.4x forward P/E reflects reasonable multiples relative to growth prospects. Operating margin of 6.4% shows moderate profitability. **Fundamental Outlook:** Challenging - Significant earnings headwinds requiring restructuring

Valuation Analysis

Forward P/E: 15.4x

Trailing P/E: 27.0x

Price/Sales: 2.04x - Market multiple

Price/Book: 2.59x

Enterprise Value: \$700.4B

EV/Revenue: 2.15x (vs industry avg)

Competitive Positioning & Market Share

Key Competitors: Various industry players

U.S. Market Share: 0% - Competitive player

Global Market Share: 0%

Competitive Advantages: Market position, Technology, Brand

Key Products: Core products and services

Institutional Sentiment & Ownership

Institutional Ownership: 68.9% - Strong institutional backing

Largest Holder: Blackrock Inc. (322.7M shares)

Analyst Coverage: 26 analysts

Consensus: 13 Buy, 11 Hold, 2 Sell - Bullish sentiment

■ 7-DAY NEWS SENTIMENT ANALYSIS

Market Sentiment from Recent Financial News

METRIC	VALUE	ANALYSIS
Overall Score	+4.3 / 10	Bullish
Articles Analyzed	10	Last 7 days (top 5 shown per category)
Bullish Articles	7 (70%)	Positive sentiment
Bearish Articles	0 (0%)	Negative sentiment
Neutral Articles	3 (30%)	Mixed/Neutral tone

■ TOP BULLISH HEADLINES

1. Top Analyst Reports for Broadcom, Berkshire Hathaway & Exxon Mobil (Zacks, May 18)

Broadcom sees AI revenue surging 140% in Q2 2026 as VMware integration and networking demand fuel growth momentum....

Source: <https://finance.yahoo.com/markets/stocks/articles/top-analyst-reports-broadcom-b>

2. 1 Brilliant Energy Stock to Buy Now and Hold for the Long Term (Motley Fool, May 17)

Most investors should stick with the integrated giants in the energy patch, and this one stands out for the long term....

Source: <https://www.fool.com/investing/2026/05/17/1-brilliant-energy-stock-to-buy-now-an>

3. Exxon Mobil Corporation (XOM) is Attracting Investor Attention: Here is What You Should Know (Zacks, May 18)

Recently, Zacks.com users have been paying close attention to Exxon (XOM). This makes it worthwhile to examine what the stock has in store....

Source: <https://finance.yahoo.com/markets/stocks/articles/exxon-mobil-corporation-xom-at>

4. ConocoPhillips Joins Alaska LNG Push (Benzinga, May 18)

ConocoPhillips (NYSE:COP) stock rose Monday after the company signed a gas sales precedent agreement with Glenfarne Group to support the Alaska LNG pr...

Source: <https://finance.yahoo.com/sectors/energy/articles/conocophillips-joins-alaska-ln>

5. Exxon Mobil Cleared In Climate Case What Verdict Means For Dividend Risk (Simply Wall St., May 16)

Texas jury clears Exxon Mobil in a landmark securities fraud case focused on climate related disclosures. The class action alleged Exxon Mobil misled ...

Source: <https://finance.yahoo.com/sectors/energy/articles/exxon-mobil-cleared-climate-ca>

■ SENTIMENT INTERPRETATION

The news sentiment is **strongly bullish**, indicating positive market perception and favorable coverage. This suggests growing investor confidence and potential upward momentum. Consider this as a supporting factor for bullish positions, but verify with technical and fundamental analysis.

DEEP DIVE: COMPREHENSIVE RISK ASSESSMENT

Detailed Risk Factors and Mitigation Strategies

Key Risks & Mitigants

Company-Specific Risks:

- Competition
- Market conditions
- Regulatory changes

Technical Risk Factors:

- Win Rate: 53.8% (7 wins, 6 losses)
- Profit Factor: 4.29x (Avg Win 31.4% vs Avg Loss -7.3%)
- Current Confluence: 0 (Last: 6 on May 15) - No setup - awaiting signal
- Volatility (ATR 14): \$4.31 (2.7% of price) - Stop loss typically 2-3x ATR

Market Risk:

- Beta: 0.18 - Below-average market sensitivity
- Short Interest: 1.2% - Normal short activity

REFERENCE: APPENDIX A - Complete Technical Indicators

Comprehensive Technical Data for Quantitative Analysis

Indicator	Value	Interpretation
EMA 20	\$151.92	Short-term trend
EMA 50	\$150.85	Medium-term trend
EMA 200	\$133.91	Long-term trend
Relative Strength	63.7	Strong bullish momentum
MACD	0.55	Bullish
MACD Signal	-0.73	Signal line
MACD Histogram	1.28	Bullish
Volatility (ATR 14)	\$4.31	2.7% of price
Trend Strength (ADX)	15.0	Weak/No trend (<20)
+DI	34.9	Positive directional movement
-DI	20.0	Negative directional movement
Stochastic %K	89.4	Overbought
Stochastic %D	78.4	Neutral
Bollinger Upper	\$158.61	Resistance zone
Bollinger Middle	\$150.55	Moving average
Bollinger Lower	\$142.49	Support zone
VWAP	\$159.15	Volume-weighted average

REFERENCE: APPENDIX B - Complete Fundamental Metrics

Comprehensive Fundamental Data for Financial Analysis

Category	Metric	Value	Interpretation
Valuation	Market Cap	\$665.2B	Total market value
Valuation	Enterprise Value	\$700.4B	Total company value
Valuation	Forward P/E	15.4x	Price to forward earnings
Valuation	Trailing P/E	27.0x	Price to trailing earnings
Valuation	PEG Ratio	1.46	P/E relative to growth
Valuation	Price/Sales	2.04x	Market cap to revenue
Valuation	Price/Book	2.59x	Price to book value
Valuation	EV/Revenue	2.15x	Enterprise value to revenue
Valuation	EV/EBITDA	12.5x	Enterprise value to EBITDA
Performance	Revenue (TTM)	\$326.0B	Trailing 12-month revenue
Performance	Revenue Growth	+2.6%	Year-over-year growth
Performance	Earnings Growth	-43.4%	Earnings growth rate
Performance	EPS Growth (Next Yr)	+75.5%	Forward EPS growth estimate
Performance	Gross Profit	\$97.0B	Revenue minus COGS
Performance	Operating Income	\$47.7B	EBIT
Performance	Net Income	\$25.3B	Bottom line profit
Performance	Free Cash Flow	\$11.6B	Cash after capex
Performance	Operating Cash Flow	\$47.7B	Cash from operations
Profitability	Gross Margin	29.8%	Gross profit margin
Profitability	Operating Margin	6.4%	Operating efficiency
Profitability	Profit Margin	7.8%	Net margin
Profitability	ROE	9.9%	Return on equity
Profitability	ROA	4.2%	Return on assets
Profitability	ROIC	N/A	Return on invested capital
Balance Sheet	Total Assets	\$0.0B	Total assets
Balance Sheet	Total Liabilities	\$0.0B	Total liabilities
Balance Sheet	Total Debt	\$47.7B	Total debt outstanding
Balance Sheet	Cash & Equivalents	\$8.4B	Liquid assets
Balance Sheet	Book Value/Share	\$62.07	Net worth per share
Balance Sheet	Current Ratio	1.04	Current assets/liabilities
Balance Sheet	Quick Ratio	0.74	Liquid assets/liabilities
Balance Sheet	Debt/Equity	0.18	Leverage ratio
Market	Beta	0.18	Market correlation
Market	52-Week High	\$176.41	Annual high
Market	52-Week Low	\$101.19	Annual low

Market	Avg Volume	21.3M	Average daily volume
Market	Shares Outstanding	4.1B	Total shares
Market	Float	4.1B	Tradeable shares
Market	Short Interest	1.2%	Shares sold short
Market	Institutional Own.	68.9%	Institution held
Analysts	Coverage Count	22	Number of analysts
Analysts	Average Rating	2.4	1=Strong Buy, 5=Sell
Analysts	Buy/Hold/Sell	13/11/2	Rating distribution
Analysts	Target Price	\$167.86	Average price target
Analysts	Target High	\$185.00	Highest target
Analysts	Target Low	\$130.00	Lowest target
Other	Next Earnings	Jul 31, 2026	Earnings report date
Other	Dividend Yield	2.61%	Annual dividend rate
Other	Ex-Dividend Date	1778803200	Next ex-div date

REFERENCE: APPENDIX C - Complete Trade History

Detailed Backtesting Results and Trade Log

Entry	Exit	Type	Entry \$	Exit \$	Past P&L %	Past P&L \$
2019-06-21	2019-07-23	CONFLUENCE	\$56.62	\$54.93	-3.0%	\$-208
2020-06-04	2020-06-29	GOLDEN_CROSS	\$37.91	\$34.22	-9.7%	\$-251
2020-07-31	2020-09-11	CONFLUENCE	\$32.49	\$29.06	-10.6%	\$-292
2020-11-19	2021-03-11	GOLDEN_CROSS	\$30.16	\$50.28	+66.7%	\$+1610
2021-04-21	2021-06-25	CONFLUENCE	\$45.93	\$53.80	+17.1%	\$+717
2021-08-19	2023-03-14	CONFLUENCE	\$44.54	\$95.91	+115.3%	\$+5137
2023-04-05	2023-05-05	GOLDEN_CROSS	\$104.92	\$97.47	-7.1%	\$-447
2023-09-27	2023-10-09	CONFLUENCE	\$109.62	\$101.16	-7.7%	\$-669
2023-10-11	2023-10-24	CONFLUENCE	\$97.12	\$98.85	+1.8%	\$+100
2024-02-15	2024-12-06	GOLDEN_CROSS	\$96.36	\$108.09	+12.2%	\$+927
2025-04-07	2025-04-09	CONFLUENCE	\$98.85	\$101.60	+2.8%	\$+143
2025-06-16	2025-08-07	GOLDEN_CROSS	\$109.01	\$102.68	-5.8%	\$-481
2025-08-27	2025-09-26	GOLDEN_CROSS	\$110.28	\$114.66	+4.0%	\$+402
2026-01-05	OPEN	CONFLUENCE	\$123.69	OPEN	+29.8%	\$+2907

IMPORTANT DISCLAIMER

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Next Earnings: Jul 31, 2026

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